



Our mission is to help organizations maximize effective, productive, and seamless communication in their boardrooms, conference rooms, and classrooms by facilitating reliable, secure, and comfortable operation of audio visual (AV) systems.

Our Background

Founded in 1997, Control Concepts was initially formed as a programming services company for the audio visual (AV) industry. As industry needs evolved, we began extending our offerings of software development and other specialty services.

Today, Control Concepts is recognized as a leading provider of customized software and specialty services for the AV industry. We are a team of experienced and dedicated technology professionals whose focus lie in the areas of control programming, software development, and specialty services for AV systems in boardrooms, conference rooms, and classrooms.

With a unique relationship-based approach, we work closely with all technology partners – *technology managers, consultants, integrators, and manufacturers* – to maximize effective, productive, and seamless AV system communication.

Businesses today cannot operate successfully without unified AV system communication. With over 25 years of industry knowledge, Control Concepts recognizes this, and understands the value in partnerships to achieve effective results. Through partner collaboration, Control Concepts aims to help organizations meet their AV needs.

Headquarters

Fair Lawn, NJ

Founded

1997

President

Steve Greenblatt

Key Affiliations

Crestron CSP
AMX VIP
Extron EQUIP



Programming and Beyond

Programming is at the heart of all integrated AV systems and impacts the overall effectiveness of the AV system. However, there are other components beyond just programming that influence the success of an AV project. A comprehensive partner that considers thorough planning and analysis, a well-thought out approach, and post-project support is key to long-term success.

With the growing number of programmable devices in AV systems and increased need for specialty services, Control Concepts has expanded offerings to better serve its clients.

Control Concepts is now moving beyond the core of programming and providing more unique services such as custom software development, module development and middleware solutions.

We are not just programmers! We collaborate with technology partners to design and deliver specialized services and software that help to ensure seamless AV system communication in your boardroom, conference room, or classroom. As part of this, we work to fully understand system capabilities and user needs, as well as provide education along the way.

Our Offerings

Gone are the days that a control system programmer was only responsible for programming a control system. Today, a programmer's role has significantly expanded to include greater involvement in defining functionality, researching product capabilities, vetting system designs, defining IP configurations, troubleshooting device communications, as well as providing overall system support.

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We collaborate with technology partners to design and deliver specialized services and software that help to ensure seamless AV system communication in your boardroom, conference room, or classroom.

We help technology managers, consultants, integrators, and manufacturers drive efficiency and effectiveness across their AV systems.

- **Control System Programming:** An array of Crestron, AMX, and Extron solutions including management and maintenance beyond installation
- **Custom Software Development:** Functionality that extends beyond the boundaries of AV systems
- **Middleware Solutions:** Powerful tools that provide unification across independently operated systems
- **Module Development:** Modules and drivers that improve adoption, integration, and implementation of manufacturers' equipment
- **Audio DSP Programming:** Additional programming services for clients seeking professional design and high quality sound
- **Field Commissioning:** Complete AV system testing to ensure everything is working properly
- **Strategic Planning & System Standardization:** Expanded services to help Technologists grow their business and improve overall success

Our Approach

- We listen to our technology partners and seek to address their individual needs with a customized approach
- We ensure high quality production and service throughout all stages of design and implementation
- We provide unique solutions that combine AV and IT programming languages to address needs that are seemingly beyond the realm of a typical AV system

We help Technology Managers, Consultants, Integrators, and Manufacturers drive efficiency and effectiveness across their AV systems.