Expanded Strategic Planning Services to Help Technologists Improve Overall Success and Grow Their Business

The AV landscape is changing. As networked systems continue to become more sophisticated, control system programming and engineering services take on new dimensions and possibilities. Technology managers, consultants, and integrators need a trusted partner to provide solutions they can grow with.

Control Concepts' deep experience as an independent control programming company, coupled with a reputation as an industry thought leader, inherently positions us to expand our capabilities and offer custom software development solutions and other specialty services for our clients.

As part of this, Control Concepts offers AV strategic planning including system standardization and other customized specialty services. Our specialty consulting services are an extension of the quality control system programming services we have provided since 1997 and further support technology managers, consultants, and integrators as they face evolving needs and challenges.

AV Strategic Planning: System Standardization

As part of our specialty services, Control Concepts offers AV strategic planning to its technology partners. We partner with technology managers, consultants, and integrators to understand the short and long term AV technology goals of their organization, or their client's organization, and then help build a strategic plan outlining the software solutions and support they need to get to the next level.

Our specialty services are an extension of the quality control system programming services we have provided since 1997 and further support technology managers, consultants, and integrators as they face evolving needs and challenges.

As part of our planning process, we seek to create system standardization. System standardization is a critical component to achieving optimal enterprise performance consistency, ease of use, and a roadmap for future growth. It provides a consistent user experience while creating a flexible, efficient, and cost effective technology environment.

Just as there are procedures, ground rules, and points of culture that define an organization, there are also tools that organizations rely on for day-to-day operations. Standardization of AV system operation is no different than the standard operation of other internal systems or processes. It results from understanding unique user needs and culture, and leads to consistent, reliable functionality that is familiar, comfortable, and effective.

Driving Consistency Through Standardization
Consistency, both within a system and throughout an enterprise can help increase AV system success. Consistency within a system includes intuitive placement of buttons and the predicable operation of functions. Consistency within an enterprise exhibits standard functionality and features regardless of variations in system design, equipment, or capabilities.

Creating a Strategy Customized to Your Needs
Control Concepts helps its partners achieve standardization in a three-phased approach which includes **Scope of Work Development, System Programming and Implementation, Deployment, Project Support, and Maintenance.** Please refer to the three-phased approach in the Software Development document in the Project Management Toolkit.

Additionally, please refer to the Configurable Solutions Development document which provides further detail on how to achieve standardization through custom solutions.

Please contact us to at **projects@controlconcepts.net** to schedule a consultation and to learn more about AV strategic planning.

A configurable solution helps clients avoid reinventing the wheel on projects, spending unnecessary time and money on technology, and battling inconsistent performance.