

# Intuitive Interface Solutions

Control Concepts touchpanels are custom designed to provide consistent, intuitive, branded control for video conferencing, audio conferencing and presentations. The Control Concepts touchpanel interface ensures that all systems can be operated through one centralized device that is reliable, secure and comfortable.

Customized touchpanels manage the user experience by providing comfort, ease of use and confidence through intuitive navigation and flexibility.

## Better Design...

Control Concepts designs touchpanel and software user interfaces that seamlessly operate an intricate network of sophisticated audiovisual equipment. To design interface solutions that work hard for our customers, Control Concepts employs common visual metaphors to represent devices and functions as well as logical positioning to create an intuitive interface based on human factors.

Depth and dimension guide users to press buttons and activate features and applications while keeping the interface clean, simple and direct. All Control Concepts interface designs strictly follow the guidelines provided by the InfoComm International Dashboard for Controls Guidelines.

Controls are strategically placed to provide consistency and comfort while eliminating needless page flips. All controls are never more than three button presses away.

## Designed for You...

When Control Concepts designs interface software for touchpanel control, we look at the big picture and customize it to the specific applications our customers use. Interface designs are built to be scaled and modified easily to accommodate changes and upgrades for the long term support of AV systems.

Our designs integrate our customers' visual branding elements into the customized designs of our user interface, leading to more impactful presentations, audio and video conferences.

## Multiple Applications

Control Concepts creates custom interfaces for multiple applications including audio conferencing, video conferencing, and presentations.

### *Audio Conferencing*

The Control Concepts interface experience for audio conferencing allows users to interact with audio conferencing tools the same way they interact with their cell phones, simply by entering a number and selecting dial. From there, users can access multiple functions that enhance the audio conference experience including features like volume control and presentation source view.

### *Video Conferencing*

Our interface design for touchpanel control leverages easy to use on-screen prompts minimizing the learning curve for video conference users. To enhance the experience our interface design sources select works similar to presentation controls to deliver consistency, comfort and professional results.

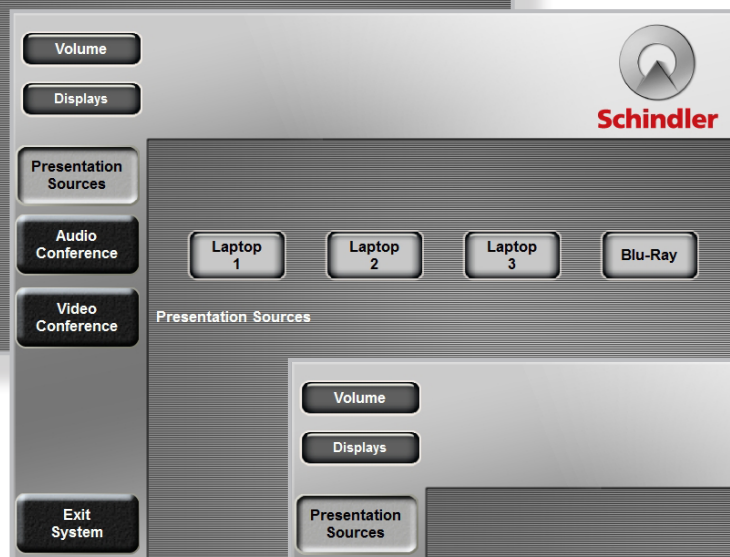
### *Presentations*

Our customized solutions simplify presentation delivery with one-button control and built-in automation to replace behind the scenes manual setup for streamlined, branded presentations that keep you in control.

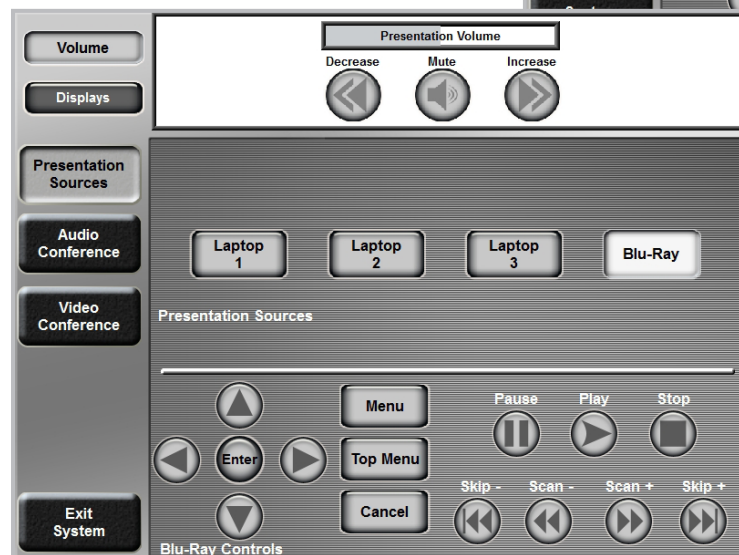
# Application: Presentations



*Simplify presentation delivery with one-button control and built-in automation to replace behind the scenes manual setup.*



Customized, branded interface design promotes the user's brand without losing functionality.



The most complex aspects of presentation controls are represented clearly and mapped seamlessly to the Interface.

Functionality is paramount; menus always stay relevant and easy to understand, guaranteeing clear, quality-driven message delivery.

*Our interface design for presentations allows users to combine customized, upgradable functionality with ease of use, available to everyone on your team to deliver a seamless presentation for you and your audience.*



# Application: Audio Conferencing

*Simplify audio conferencing with interface design solution for touchpanel control that make navigating a multi-location audio conference as easy as dialing a phone.*

Simple, familiar audio conferencing control allows your entire team to communicate easily.



Clear, easy to navigate design helps make the user's message matter.

As the user drills down into the menu the functionality remains visible. The user cannot get "lost" in the system or locked in to choices.

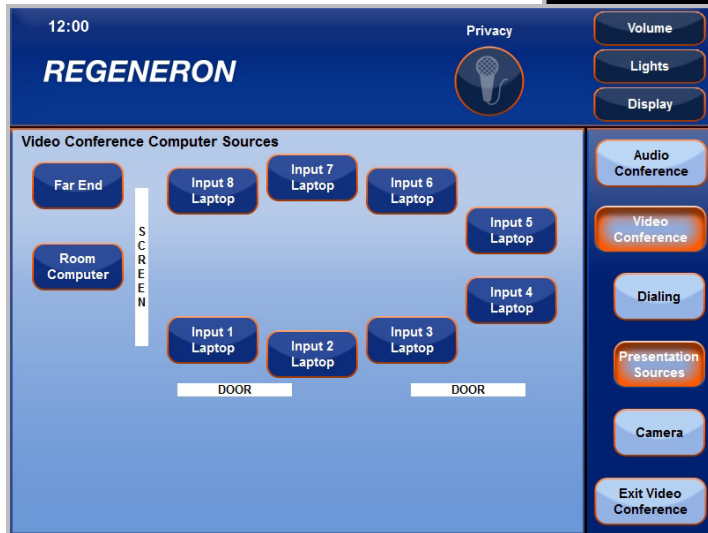
Familiar interfaces and customized controllability make user error a thing of the past. Our interface design expands functionality while preserving usability.



*The interface for audio conferencing is simple, intuitive and effective. Navigate comfortably within your unique, branded experience.*

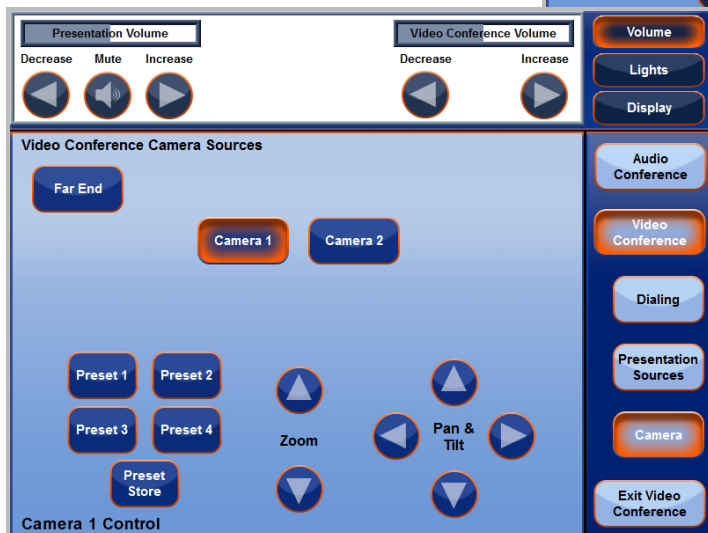
# Application: Video Conferencing

Leverage the CODEC manufacturers' on-screen prompts providing easy to controls that minimize the learning curve for video conference users and enhance conference quality for hosts and participants.



A single interface brings everyone to the table with branded, customized video conferencing. Presets streamline the process with one touch navigation capabilities.

The interface allows users to host the calls live, allowing maximum communication and unmatched ease of use.



This personalized interface offers the user a simple hierarchy of commands for quick access and maximum simplicity. We put user needs first: the functions they need drive the options that are available.

The most complex conferencing operations are as easy as dialing a phone. The control panel is familiar even to the untrained eye, minimizing the learning curve for new users.

Focus on creating great presentation for your clients and let Control Concepts take care of the rest. We will keep you in command of the conversation so you can meet your clients' needs.



See our scalable, organized, proven approach to interface design for audio conferencing, video conferencing and presentation applications in action. Schedule a demo now to see our unique Interface experience in action.

Learn how Control Concepts can create a branded, flexible solution that takes your meeting applications to the next level.

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